CAMEROON

MEDICAL RELIEF PROGRAM

Partners: The Coca-Cola Africa Foundation; Les Brasseries du Cameroun; MedShare International

Summary: CitiHope began its activities in Cameroon with an assessment visit in October 2010 coordinated by Don Dussey, Senior Public Affairs & Communications Manager, Coca-Cola West Africa, and local partner Fondation Ad Lucem au Cameroun. Founded in 1936 and committed to providing quality healthcare at minimal cost for underserved and low-income patients throughout Cameroon, Fondation Ad Lucem operates 13 hospitals and 23 health centers in both rural and urban areas, serving over 156,000 patients per year.

Through an assessment in October 2010, CitiHope and Fondation Ad Lucem determined the greatest needs for medicines and medical supplies in both public and private hospitals. Immediate needs identified included malaria medicines, HIV medicines, antibiotics, antifungals, anti-hypertensives, analgesics, and medical supplies. This assessment paved the way for CitiHope to deliver \$15,456,449.45 in essential medicines to Cameroon, benefiting 61,452 patients.

In 2012, The Coca-Cola Africa Foundation (TCCAF) launched ShareHope, a collaborative humanitarian partnership between TCCAF, local Coca-Cola bottlers, CitiHope International and MedShare International. ShareHope is designed to improve health service delivery in 5 African countries, including Cameroon, through the provision of medicines, supplies, equipment, and training for healthcare providers. In December 2012, CitiHope and MedShare conducted a joint needs assessment of three Cameroonian hospitals, to pave the way for future deliveries through ShareHope.

During FY14, pre-clearance issues with Cameroon's Ministry of Health prevented the delivery of medicines. CitiHope worked with Coca-Cola Business Unit leaders Omar Bennis and Don Dussey to develop a plan for medical deliveries to Cameroon through Morocco's Lalla Salma Foundation for Cancer Prevention and Treatment by late 2014.

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DOMINICAN REPUBLIC

MEDICAL RELIEF PROGRAM

Partners: Grupo RICA; Fundación RICA; Pages BBDO; Grupo Ramos; Banco Popular; Stop Hunger

Now; DaySpring International

Shipment value during current period: \$25,609,764.74

Beneficiaries impacted during current period: 233,315

Summary: In 2003 CitiHope began humanitarian outreach in this needy part of the world, delivering over \$155 million to date in medicine, medical supplies and food. CitiHope launched a local country office in Dominican Republic in 2010, and is working with private Dominican companies as well as organizations such as USAID to bring hope and healing to the Caribbean.

In 2010, CitiHope signed an agreement with Fundación RICA, the philanthropic arm of Grupo RICA, the Dominican Republic's largest dairy and juice producer, to launch a joint initiative called "Heal A Nation (Sanar Una Nación)." Through Heal A Nation, CitiHope and Fundación RICA pledged to deliver \$30 million in medical and nutritional assistance to underserved communities in the Dominican Republic over an 18-month period.

In 2011, this agreement was expanded to provide \$100 million in relief by March 2016. In November 2012, at a ceremony attended by the Vice President and the Minister of Health of the Dominican Republic, two more of the nation's leading corporations, Banco Popular and Grupo Ramos, officially joined the Sanar Una Nación partnership. Sanar Una Nación's dynamic impact is now nationwide.

In FY14 alone, \$25,609,764.74 of essential medicine and nutritional supplements was delivered to medical institutions, primary care clinics, orphanages, and schools throughout the country. To date, Sanar Una Nación has delivered over \$125 million in medical and nutritional assistance to over 200 recipient institutions across the Dominican Republic, serving over 411,000 persons.

GHANA

MEDICAL RELIEF PROGRAM

Partners: The Coca-Cola Africa Foundation; MedShare International; Ghana Health Service

Summary: In 2012, The Coca-Cola Africa Foundation (TCCAF) launched ShareHope, a collaborative humanitarian partnership between TCCAF, local Coca-Cola bottlers, CitiHope International and MedShare International. ShareHope is designed to improve health service delivery in 5 African countries, including Ghana, through the provision of medicines, supplies, equipment, and training for healthcare providers. TCCAF selected Ghana as the pilot country for the ShareHope program, and in October 2012, CitiHope and MedShare conducted a joint needs assessment of three Ghanaian hospitals, to pave the way for future deliveries through ShareHope.

During FY14, Ghana's FDA refused to approve pre-clearance which Ghana Health Service, the Ministry of Health agency responsible for facilitating medicine importation into the country, required before shipping. Advocacy from Ama Bawuah of the Coca-Cola Ghana Business Unit has paved the way for the resolution of these issues, with deliveries anticipated in late 2014.

KENYA

MEDICAL RELIEF PROGRAM

Partners: The Coca-Cola Africa Foundation; Catskill Mountain Christian Center; Bethesda Ministries International; Partners for Care

Shipment value during current period: \$9,229,691.14

Beneficiaries impacted during current period: 137,578

Summary: CitiHope's work in Kenya began in August 2011, when a small but strategic shipment of medicine was sent to Western Kenya, the Bungoma region. Over \$78,000 in antibiotics, diabetes and hypertensive medications were sponsored by a US church and gratefully received, distributed and monitored by Kenyan NGO Bethesda Ministries International.

In the fall of 2011, The Coca-Cola Africa Foundation commissioned CitiHope to conduct an assessment of the medical needs of Somali refugees displaced into Kenya by the Horn of Africa

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drought and subsequent food crisis. The assessment revealed that the United Nations High Commissioner for Refugees (UNHCR) and other international organizations were adequately addressing the health and nutritional needs of refugees at Dadaab, the world's largest refugee camp, located in eastern Kenya. However, the Kenyan host communities surrounding Dadaab were overwhelmed by the sudden influx of Somali refugees in the summer of 2011, and neither the Kenyan government nor the major international organizations operating in the region were fully able to address the health needs of these host communities.

Working in cooperation with the Kenyan Red Cross Society (KRCS), CitiHope delivered \$16.7 million in essential medicines to Kenya in late 2011. These medicines were distributed to 90 health facilities throughout the country in cooperation with Bethesda Ministries International, the Ministry of Health's Pharmacy and Poisons Board (PPB) and the Kenya Medical Supplies Agency (KEMSA). Recipient hospitals were primarily rural health facilities experiencing frequent and sustained stock outs of essential medicines. Over 66,000 persons received treatment through this delivery.

During FY13, The Coca-Cola Africa Foundation (TCCAF) launched ShareHope, a collaborative humanitarian partnership between TCCAF, local Coca-Cola bottlers, CitiHope International and MedShare International. ShareHope is designed to improve health service delivery in 5 African countries, including Kenya, through the provision of medicines, supplies, equipment, and training for healthcare providers.

CitiHope's Chief Medical Advisor, Dr. Andy Muelenaer, conducted a needs assessment in Kenya in February 2013. There are two targeted hospitals in Kenya – Marsabit and AMPATH. CitiHope established communication with each hospital, and Partners for Care, a local NGO, was identified as the ShareHope implementing partner. An MOU was signed in May 2013.

In December 2012, CitiHope delivered \$136,872 in Cosmegen, a cancer medicine difficult to access in Kenya, to AMPATH Cancer Center in Eldoret. Cosmegen (dactinomycin) interferes with the growth and spread of cancer cells in the body, and is used to treat many types of cancers. AMPATH is the only cancer-focused facility in Kenya, and they very happily received this first delivery, which benefited 544 patients.

During FY14, CitiHope made three shipments of medicine to Kenya, valued at \$9,229,691.14 and providing treatment for an estimated 137,578 patients. Deliveries included over \$1 million in essential medicine to Jaramogi Oginga Odinga Teaching and Referral Hospital in Kisumu, as a "Legacy Gift" honoring outgoing TCCAF President William Asiko, a Kisumu County native; over \$800,000 in medicines to treat infectious disease at Imara Health Care Center, serving Nairobi's slum communities; and over \$7 million in medicines to treat an array of conditions including

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diabetes, hypertension, ulcers, and seizures. Bethesda Ministries International replaced Partners for Care as CitiHope's implementing partner for the ShareHope program in Kenya during FY14.

MALAWI

MEDICAL RELIEF PROGRAM

Partners: The Coca-Cola Africa Foundation: Carlsberg Malawi; MedShare International

Shipment value during current period: \$10,449,165.98

Beneficiaries impacted during current period: 66,770

Summary: CitiHope has delivered a total of over \$26 million in essential pharmaceuticals and medical supplies to Malawi since 2003.

During the FY12 fiscal year, \$1,541,495.82 in medicines was delivered to medical institutions throughout northern Malawi in partnership with the Ministry of Health and The Coca-Cola Africa Foundation Medical Relief Initiative. Donated drugs included: Amoxicillin Capsules, Amoxicillin for Oral Suspension and Amoxicillin & Clavulanate Potassium for Oral Suspension, Ciprofloxacin Tablets, Captopril Tablets, Women's Prenatal & Post Natal Vitamin/Mineral Supplement and Vitamin A 200,000 IU Capsules for children. Some of the diseases and/or illnesses combated using these donated medicines include: pneumonia and related symptoms, hypertension, eyesight in children under 5, and many infections. The hospitals which received this shipment were spread throughout Malawi, and reached over 585,000 beneficiaries.

During FY13, The Coca-Cola Africa Foundation (TCCAF) launched ShareHope, a collaborative humanitarian partnership between TCCAF, local Coca-Cola bottlers, CitiHope International and MedShare International. ShareHope is designed to improve health service delivery in 5 African countries, including Malawi, through the provision of medicines, supplies, equipment, and training for healthcare providers.

CitiHope conducted a needs assessment in Malawi in January 2013. There are three targeted hospitals in Malawi – Queen Elizabeth Hospital, Zomba Central Hospital, and Ekwendeni Mission Hospital. In December 2012, thanks to on-the-ground assessment by CHI-Malawi, CitiHope delivered a shipment of life-saving cancer medicine valued at \$612,502 to Malawi as part of the new ShareHope program, impacting three specialized hospitals across the nation.

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In February 2014, CitiHope delivered \$10,075,741.98 in medicines to Queen Elizabeth and Zomba Central Hospitals in Malawi's Southern Region. Medicines delivered included Metformin HCL to treat diabetes; Venlafaxine to treat depression/hot flushes in pregnant women; Gabapentin to address seizures or nerve pain; Omeprazole used to treat gastric and duodenal ulcers; and Meloxicam, an anti-inflammatory used to treat osteoarthritis.

INTERNATIONAL FOOD RELIEF PARTNERSHIP (IFRP) PROGRAM

Partners: USAID Office of Food for Peace, Edesia Global Nutrition Solutions

Shipment value during current period: \$373,424

Beneficiaries impacted during current period: 15,978

During FY14, CitiHope continued its highly successful USAID IFRP program, delivering 56.4 MT of Nutributter, a prepackaged, shelf-stable food product produced by Edesia Global Nutrition Solutions and valued at \$373,424. This food product provided daily supplemental nutrition to over 15,000 orphans and vulnerable children aged 6 to 24 months, including children receiving anti-retroviral treatment for HIV/AIDS, in Malawi's northern region. Recipient institutions include the Nutrition and Rehabilitation Units (NRUs) at Government and Mission hospitals and health centers, as well as community-based orphan care and HIV/AIDS organizations and a crisis nursery caring for abandoned and vulnerable children in the Karonga, Mzimba, Mzuzu, Nkhata Bay, Nkhotakota and Rumphi districts. Program implementation and monitoring was ongoing through the end of FY14.

MOROCCO

MEDICAL RELIEF PROGRAM

Partners: The Coca-Cola Africa Foundation; Lalla Salma Foundation for Cancer Prevention and Treatment

Shipment value during current period: \$3,134,965.14

Beneficiaries impacted during current period: 15,276

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Summary: In 2010, CitiHope International conducted a field assessment trip to Morocco in coordination with The Coca-Cola Africa Foundation and local partner Lalla Salma Foundation for Cancer Prevention and Treatment (LSF). Founded and chaired by HRH Princess Lalla Salma of Morocco, LSF is a well-respected cancer-focused NGO with extensive experience in importing and distributing pharmaceuticals in close coordination with the Moroccan Ministry of Health.

Through the assessment it was determined that cancer should be the focus of the Medical Relief Initiative, as leading physicians in Morocco identified access to cancer treatment as the most critical need facing their patients. CitiHope's first shipment to Morocco delivered \$607,227 in top-needed cancer medications to 8 national oncology centers in Rabat, Casablanca, Fes, Marrakech, Oujda, and Agadir.

CitiHope has made eleven deliveries to Morocco, focused solely on requested cancer medicines. These deliveries, collectively valued at \$10,931,050.94, have impacted over 20,000 patients, and have enabled partner hospitals and the Lalla Salma Foundation to invest a higher percentage of their resources in research, development, and capacity building.

During FY14 CitiHope continued its work in Morocco through the ShareHope program, delivering three shipments of targeted cancer medicine, collectively valued at \$3,134,965.14.

ZIMBABWE

MEDICAL RELIEF PROGRAM

Partners: The Coca Cola Company, South Africa Business Unit; Celebration Health; Delta Beverages; Schweppes Zimbabwe Limited; Mutare Bottling Company, Ltd.

Shipment value during current period: \$7,930,475.88

Beneficiaries impacted during current period: 31,530

CitiHope's work in Zimbabwe began with a field assessment trip in March 2009 in response to a plea for help from local physicians, and an invitation to partner with The Coca-Cola Africa Foundation. During the assessment the CitiHope team witnessed the effects of the near-complete collapse of Zimbabwe's health system and sanitation infrastructure, the continuation of the 2008 cholera outbreaks and the dire poverty of the Zimbabwean people.

CitiHope and its partners, including Zimbabwean NGO Celebration Health, immediately put together a medical needs list and distribution plan, then procured and delivered an airlift

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shipment of over \$4 million within four months. At least 95 percent of medicines in the shipment were procured in response to direct requests from the Zimbabwean Ministry of Health and needs assessed with Celebration Health partnering doctors.

Phase Two of this program occurred in FY10, when the people of Zimbabwe officially received CitiHope International's second humanitarian medical delivery, valued at \$4.2 million. This delivery included a significant donation of AmBisome (amphotericin B), used to treat patients suffering from a deadly strain of meningitis. Other donations in the shipment included medicines to treat patients with chronic hypertension, Parkinson's disease, and epilepsy; essential antibiotics; and new stethoscopes for doctors and nurses.

Operation Celebrate Hope supported the ongoing revitalization of Zimbabwe's health delivery system by providing critically needed medicines to public hospitals and clinics. As a follow-up to the 2009 Coca-Cola Africa Foundation Medical Relief Initiative, in late 2013 CitiHope delivered over \$7.9 million in essential pharmaceuticals and medical supplies to vulnerable patients and healthcare workers in Zimbabwe through Celebration Health. Funded by the Coca-Cola Business Unit, this project was a rapid response to a thorough needs assessment and procurement. The local bottling companies provided delivery and distribution vehicles, as well as branding and marking materials for the handover event, organized by the Business Unit and hosted by Celebration Health. Over 31,000 patients received treatment from the delivery of medicines.

OTHER ACTIVITY AND NATIONAL DONATIONS

MEDICAL RELIEF ASSISTANCE

Other shipments not included under our program countries:

Kingsway Charities - \$27,275,811.11

Kingsway Charities is a longtime partner of CitiHope whose focus is on resourcing international medical mission teams. CitiHope made three shipments to Kingsway in FY14, in support of their medical programs.

MedShare (ShareHope Donation) - \$2,254,965.12

MedShare is CitiHope's partner in The Coca-Cola Africa Foundation's ShareHope medical program. In September 2013, CitiHope received a donation of essential medical supplies, including sterile IV sets, from longtime donor company Hospira. CitiHope donated these supplies

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to MedShare, who delivered them to ShareHope partner hospitals in Cameroon and Ghana, impacting 8,965 patients.

Project HOPE - \$3,287,760.14

Project HOPE is a longterm partner of CitiHope whose focus is on delivering medicines, supplies, training, and volunteer support to promote health, prevent disease, and respond to humanitarian crises worldwide. CitiHope made three shipments to Project HOPE in FY14, in support of their medical programs. Also during FY14, CitiHope outsourced its warehousing operations to Project HOPE, further strengthening the collaboration between the two longtime partners.

COMMUNITY OUTREACH

Logic Knights (LK) is a gaming club in Andes, NY, CitiHope Headquarters' location, designed to impact youth in the local community. LK is a mentoring ministry of CitiHope International designed to combat substance abuse and instill traditional virtues of honesty, loyalty, generosity, faith, respect and courage.

Logic Knights provides a safe and social activity for young men ages 8 to 20. What makes LK particularly unique is the use of gaming, an activity that is familiar to and exciting for many of that age group. Meeting each Saturday night from 6-11pm at CitiHope International Headquarters, LK provides refreshments and a positive environment that reinforces traditional values and encourages regional participants to develop into active community members with strong work ethics and essential teamwork skills.